



KM International

6561 Bernie Kohler Drive
North Branch, Michigan 48461

Contact: Michael Blake
Director of Marketing

T: 810-688-1234
E: mblake@kminternational.com

FOR IMMEDIATE RELEASE

Monday, December 17, 2018

KM International awarded Michigan STEP Grant

Equipment manufacturer, distributor showcase products at SAIE trade show in Italy

NORTH BRANCH, MICH. – KM International, a leading manufacturer of pavement maintenance equipment, was recently awarded a grant through Michigan’s State Trade Expansion Program to use toward expanding its operations internationally.

Michigan’s STEP grant is designed to spur economic growth in the state by supporting and promoting local businesses’ international exporting activities.

With support from the grant, KM International, in conjunction with its Italian distributor TS Asfalti, was able to exhibit at the SAIE international construction show in Bologna, Italy. This is the second time KM International has exhibited at the show, which is considered one of the largest construction-based trade shows and draws approximately 40,000 construction professionals from around the world.

“The SAIE trade show is a great opportunity to facilitate international sales around the globe,” said Michael Blake, director of marketing for KM International. “Infrastructure concerns are not isolated to just the United States. Countries around the world are searching for innovative ways to maintain their infrastructure systems, and the SAIE trade show presents an ideal opportunity to present our equipment on a world stage.”

With equipment in more than 45 countries around the world, KM International is already widely considered an international leader in the manufacturing and distribution of pavement maintenance equipment.

For more information about the SAIE trade show or KM International’s products, please contact Michael Blake at (810) 688-1234 or mblake@kminternational.com.

ABOUT KM INTERNATIONAL

KM International has been manufacturing the highest quality asphalt maintenance equipment for more than 30 years. KM International operates out of a state-of-the-art manufacturing facility in North Branch, Michigan, and offers more than 40 different products to fit the needs and budget of any contractor or municipality, including its infrared asphalt recyclers and propane fired skidmounted hotbox. KM International’s equipment is used in every U.S. state as well as 44 countries around the world.